

# When the community comes together, great things happen.



Annual Report 2015-2016

All told, more than 2,400 people in metropolitan Portland received the assistance they needed to weather adversity and solve problems in their lives.

"Sometimes it's the most simple, basic tasks that make the most difference in our clients' lives and keep them feeling secure and independent."

-Kim VanKoten

Homecare Supervisor for Holocaust Survivor Services

JFCS provides social services to needy people of all denominations and economic backgrounds, including individuals and families from Portland's Jewish and broader communities.

### A Message from Our Board President & Executive Director

It's been just over one year since Jewish Family & Child Service (JFCS) consolidated with Cedar Sinai Park (CSP), and it's been an exciting transition. There are many opportunities to take advantage of the two agencies' synergy, especially when providing vulnerable seniors and others with coordinated services.



Among our achievements over the past year:

- JFCS provided more than 2,400 needy people with emergency aid, counseling, disability supports, and services that helped Holocaust survivors and other seniors live independently—in their own homes and on their own terms.
- The agency continues to specialize in counseling that promotes healthy aging in place. We received increased funds from Multnomah County for the third year of PEARLS, a highly effective, evidence-based program that offers home-based sessions to isolated seniors who struggle with depression.
- Thanks in part to our growing body of expertise, JFCS was able to hire a part-time Clinical Case Manager—a new position—who provides counseling to elderly residents at CSP's Rose Schnitzer Manor.
- We successfully consolidated our back office functions, including finances, human resources, and IT. This year our focus is on merging our fundraising efforts with those of the Cedar Sinai Park (CSP) Foundation.
- Our fourth annual "Celebrate Our Caring Community" luncheon in May was a great success, exceeding our goals and netting nearly \$93,000 for agency programs. We were honored to have Senator Ron Wyden speak to us about his long-time advocacy work on behalf of mental health and the elderly.

As we assess these and other accomplishments over the past year, we're continually reminded that there is no single "face" of who JFCS serves. When people come to us, we focus on their perspectives, elicit their voices, listen to their stories, and take their ideas and aspirations seriously.

#### That is our work, our challenge, and our privilege.

As you read through this report, please know that none of these accomplishments could have taken place without your help—our donors, board, staff, and volunteers. Together we have accomplished a volume, scope, and scale of work that we could not have managed alone.

#### As always, thank you for your loyal support.

Sandra Simon Chief Executive Officer, Cedar Sinai Park President, JFCS Board of Directors Carrie Hoops
Executive Director
Jewish Family & Child Service



of adults, families, and children in the Jewish and general communities.

#### **Our Vision**

Everyone receives the help they need to lead happy, productive lives. JFCS is a trusted source of care and support, meeting diverse, changing needs.

#### **Our Values**

Tradition
Respect
Compassion
Excellence
Accountability
Collaboration

Since 1947, Jewish Family & Child Service has provided social services in the Portland metropolitan area, helping marginalized people of all faiths and backgrounds realize their full potential. We offer compassionate, carefully designed wraparound services that help individuals and families thrive by fostering their physical, mental, and financial well-being.

Thanks to our donors, supporters, and volunteers, JFCS remains an essential part of the local support network for people who are experiencing hardship and adversity.

## Holocaust Survivor Services

At JFCS, our intensive work with 115 local victims of Nazi persecution is motivated by *zachor*—the imperative that we must remember the Holocaust, learn from its history, and care for all who survived. Recognizing that this need continues, JFCS is dedicated to delivering exceptional services for local survivors.

The great majority are refugees from the former Soviet Union (FSU) who JFCS helped resettle in Portland over the past 40 years. These newcomers have traditionally struggled with barriers to parity, including language, employment, education, and social exclusion. While 25% of Holocaust survivors nationwide live under the poverty line, roughly 50% of survivors from the FSU do.

Our bilingual, bicultural case managers in particular are closely attuned to the needs and concerns of these individuals, arranging services that are culturally appropriate and language specific.

These include meal preparation, cleaning, grocery shopping, transportation, monthly social events, emergency aid, help with reparations claims, and visits by volunteers who provide companionship.

#### 50% of Russian-speaking Holocaust survivors live in poverty.

That's why JFCS provided Russian language, culturally competent services to

## 115 LOW-INCOME SURVIVORS

in our community.

#### HOLOCAUST SURVIVORS

received a total of

13,500

# HOURS OF HOMECARE SERVICES

enabling them to age in place with safety and greater autonomy.

#### **Georgette Hancock**

Born in Budapest, Georgette Hancock was just 7 years old in mid-1944 when the Nazis started forcing local Jewish families into "yellow star houses."

Decades later, she lives alone in Portland but receives various services via JFCS, including weekly homecare visits.

"You have helped me to overcome much of my Holocaust pain and sadness," says Georgette, "and my patience and understanding of others has improved, just seeing how much you care."



# **Emergency Aid**

Some people—due to circumstances beyond their control—lack access to the resources and opportunities they need to succeed. We all benefit from social and emotional support, but for people experiencing hardship and setbacks, it can be transformative.

As in previous years, our Emergency Aid team served by far the most people of any JFCS program, the great majority of whom had little or no income or assets. Last year, our staff helped 1,764 people—roughly 50% of them age 60 and older—weather personal or financial adversity.

That's why JFCS helped

# 1,764 STRUGGLING ADULTS

avoid eviction, pay overdue utility bills, and feed and clothe themselves and their children.

Social Security benefits have lost more than 34% of their buying power since 2000.

That's why JFCS helped more than

# 300 LOW-INCOME

access the emergency aid, homecare, counseling, and other services they need. To accomplish this, JFCS:

- Helps struggling adults feed and clothe their children, pay overdue utility bills, avoid eviction, and deal with unforeseen financial emergencies;
- Offers clients guidance on articulating self-directed goals and meeting acute and ongoing needs;
- Provides referrals to trusted community providers;
- Joins with other community agencies to optimize resources and fills gaps in service;
- Publicizes the human services and advocacy needs of disadvantaged Portland residents;
- Leads two annual community-wide campaigns that provide low-income people with Thanksgiving food boxes and personalized Hanukkah and Christmas gifts.

These and other JFCS services help buffer the stressors and obstacles to physical and emotional well-being that many Portland residents face, particularly as other resources dwindle. By focusing at the community level, we can help unite sectors, integrate services, and improve outcomes.





# 150 FOOD BOXES

provided more than

## 600 LOW-INCOME PEOPLE

with the ingredients for a festive Thanksgiving meal.

The Hanukkah and Christmas wishes of

### 50 NEEDY FAMILIES

came true, as they received generous bundles of household items and gifts for the kids.



# **Disability Support Services**

Without adequate support, people with disabilities can be isolated and vulnerable, and may experience discrimination, neglect, or abuse. At JFCS, our Disabilities Support staff works to positively affect the lives of people with intellectual and developmental disabilities and enhance their sense of autonomy.

While all JFCS programs are person-centered, that approach is especially true of our Disability Support Services. We see each client as a unique individual; consider their desires, values, family situations, social circumstances, and lifestyles; and work together to develop appropriate goals and solutions.

The program has been a welcome bridge from isolation and limitations to making friends and exciting community connections.

—TASK Client

# TASK—Treasuring, Accepting & Supporting Kehillah

TASK is a social services program that began nearly 20 years ago to help meet the needs of Jewish children with disabilities and their families. The program promotes acceptance and inclusion for disabled clients so that they can participate more fully in the Jewish community.

TASK provides information and support for parents with children of all ages and all kinds of disabilities. We provide individual consultations about disability resources, support groups, social events, and information on topics such as financial planning for children with special needs, guardianship concerns, and special needs trusts.

#### **Partners for Independence**

Through the Partners for Independence (Partners) program, we contract with Multnomah and Clackamas Counties—as well as with local brokerages—to offer behavior consults and skills training to people with intellectual and developmental disabilities.

Our state-certified skills trainers and support specialists work in safe, respectful settings that help clients boost their independence, productivity, and community integration. We help them foster interpersonal and social skills and make progress toward self-created goals such as budgeting, housekeeping, and employment.

We're pleased to report that in February the Partners program won the national 2016 Kovod Award in recognition of its excellence in disability support services. Kovod Award winners are selected by the Association of Jewish Family & Children's Agencies (AJFCA), a membership organization of more than 145 agencies that provide social services in the Jewish community and beyond.



In Multnomah
County, 27% of people
with disabilities
live in poverty.

That's why our state-certified skills training and support services helped

73
PEOPLE WITH
INTELLECTUAL &
DEVELOPMENTAL
DISABILITIES

make progress toward self-created goals such as housekeeping, budgeting, and employment.

That's why our TASK program provided case management, support groups, and resources to help

INDIVIDUALS WITH DISABILITIES & THEIR FAMILIES

achieve greater social inclusion.



# Counseling

Our Counseling team provides confidential support based on trust, empathy, and understanding to ensure that our clients feel empowered and able to make progress toward self-directed goals. Like other JFCS programs, our counseling services adhere to principles of client-centered care, which focuses on how individuals perceive themselves, rather than on how a counselor interprets their situation.

We offer as many treatment options as possible. In particular, JFCS specializes in mental health services and support groups that promote healthy aging in place and help elderly clients and their families feel safer and more resilient.

We also partner with Multnomah County on PEARLS (Program to Encourage Active, Rewarding Lives for Seniors), an innovative, evidence-based model that provides free in-home counseling services to low-income seniors who are isolated or have physical limitations.

JFCS offers sliding-scale discounts for people with limited resources, and, unlike many peers, accepts Medicare. Approximately one-half of our Counseling clients are uninsured and seek out JFCS because of our low-cost, high-quality services.

#### **Offering Comfort**

"For many years I've provided counseling to a woman who is now in her 90s," says David Molko, LCSW, senior outreach clinician at JFCS. "One day I asked her how our time together was helpful to her."

Her response: "I have had many losses in my long life and many things to be grateful for, yet I feel very alone and vulnerable, and our time together gives me a sense of feeling safe and being heard. You have been a comfort to me in ways that are not always easy to put into words."

#### **Overcoming Obstacles**

As told by Sarah Hollingworth, LMHP, PEARLS program manager:

"In my work, I collaborate with each person to slowly—one at a time, session by session—overcome what had seemed like insurmountable barriers. For instance, I work with one client who has felt lonely



and marginalized in part because of the perceived stigma of her developmental disability. Within just three months, this resilient and intelligent young woman has become more confident in her willingness to advocate for herself, more prepared to overcome her self-proclaimed shyness, and more successful at using new social skills in unfamiliar situations.

While our counseling sessions were by no means the sole cause for this young woman's accomplishments, they were definitely a catalyst for change."

In any given year,

1 in 5 adults in the

U.S. experience some
type of diagnosable
mental disorder.

That's why our qualified mental health providers assisted clients through more than

1,250
INDIVIDUAL & GROUP SESSIONS,

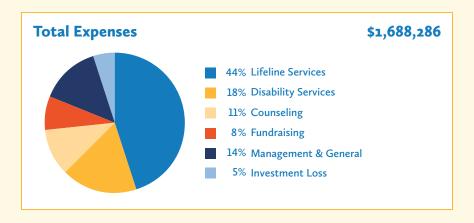
including nearly 500 sessions held in homes or convenient community settings.

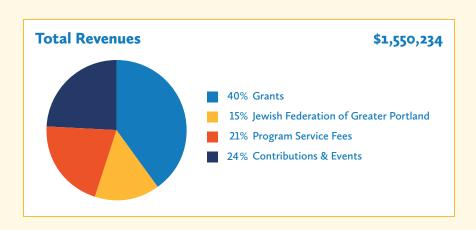
That's why our Counseling team provided

141 PEOPLE

—most of them low income—with the emotional support and guidance they needed to feel safer and more resilient.

## **Financials**





Data Source: Unaudited Financial Report - 2016

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#### **Disability Support Services**

#### TASK—Treasuring, Accepting & Supporting Kehillah

Janet Menashe Program Inclusion Specialist

#### Partners for Independence

Janet Menashe Skills Trainer

Kassie Hill Skills Trainer

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We are thankful to all those who make our work possible. The following list represents donors who made a donation of \$100 or more during fiscal year 2016 (July 1, 2015 through June 30, 2016). Donations made after June 30, 2016 will be listed in our 2017 annual report.

\$200,000-550,000





#### Thank you to the

200

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## Life & Legacy





# Making a legacy gift is easier than you think—and more meaningful than you know.

Jewish Family & Child Service is proud to be one of 10 organizations in Oregon and SW Washington participating in Life & Legacy, a partnership of the Harold Grinspoon Foundation and the Oregon Jewish Community Foundation. The program promotes estate planning and planned giving that can build endowments and guarantee the long-term sustainability of local Jewish institutions and organizations.

As you assess your charitable goals, we hope that you will consider creating a legacy that will provide support for JFCS and benefit the people we serve—in good times and bad, for future generations.

There is no minimum amount required. Every gift makes a difference.

Your gift can be directed to a specific JFCS program that speaks to your heart.

Your legacy gift can be funded during your lifetime or distributed from your estate.

A gift in no way obligates you, and you can change beneficiaries at any time.

You can remain anonymous, should you choose to do so.

To learn more about how to create your Jewish Legacy, please contact Carrie Hoops, Executive Director, at 503-226-7079 ext.113 or at carriehoops@jfcs-portland.org.



Community has enabled us to recognize the intergenerational needs of those most in need of guidance and support. As a physician in practice, I was able to see the social and physical needs of my patients during difficult times. We think of the selfless contributions that our parents made to their Jewish communities as we were being raised and we wish to ensure, through participation in the Life & Legacy program of JFCS, that future generations of our Jewish community will be served.

—Lee Cordova

JFCS Board Member & Legacy Society Member

## **Legacy Society**

The Jewish Family & Child Service Legacy Society recognizes supporters who have informed us of their intent to leave a legacy gift to JFCS. The income stream from these donations provides a stable funding source to support JFCS programs, in good times and bad, for future generations.

Anonymous (3) Ron & Judy Applebaum Gloria Bacharach Stephen A. & Toby F. Blake Gerel Blauer Stephen & Beverly Bookin Kathy & Norman Chusid Nathan F. Cogan Lee Cordova Richard Dobrow Howard & Jenat Feldman **Bob & Lesley Glasgow** Miriam Hecht & Ivan Zackheim Lesley Isenstein & Steve Laveson Randy Katz Paul & Arlene Koenigsberg Ruben & Elizabeth Menashe Michael J. Millender David Molko & John Rafalski Leah Nepom Paul Norr Ray & Dorothy Packouz

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Guided by the wisdom and values of our tradition, Jewish Family & Child Service (JFCS) provides social services that improve the lives of adults, families, and children in the Jewish and general communities.

We envision a future in which families thrive with access to the help they need to lead healthy, happy, and productive lives.

In Jewish tradition, the tree is a symbol that represents growth, responsibility, and stability. The tree is grounded by three tenets—to act justly, to be charitable, and to make the world a better place.

Like the tree, JFCS is rooted in helping others. Our programs—like protective branches of the tree—help people meet their basic needs; enable people to heal, age, and thrive with dignity; and allow individuals with disabilities and their families to live full, independent lives while participating in their communities.

Like the tree, JFCS thrives when tended to by caring individuals like you. Your support enables our tree to stay rooted in tradition and community values, to spread its branches, and to bear the fruit that nurtures others. Planting trees today provides for our vibrant future.

Please consider making a donation to JFCS today.

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Your donation not only strengthens our branches—the programs that support those in need—but also nourishes the roots of our Jewish values. Please make a donation to JFCS today.

Learn more or donate

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